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**SEKOLAH TINGGI ILMU ADMINISTRASI
(STIA) SATYA NEGARA
PALEMBANG**

EVALUASI DAMPAK PROGRAM BANTUAN LANGSUNG TUNAI DI KELURAHAN OGAN BARU KECAMATAN KERTAPATI KOTA PALEMBANG

Oleh

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ABSTRACT

This study aimed to obtain information and data as well as explain the impact of Direct Cash Assistance Program in the Ogan Baru Village, Kertapati District. Researcher is interested in doing research on this study because government has decided to implement a policy to raise the price of fuel oil (BBM) as a form of fuel subsidy reduction caused by rising world crude oil prices resulted in increased transport costs involved, the price of daily basic needs and various other commodities which have great impact on the purchasing power of the community. This study focuses on Impact Evaluation of Direct Cash Assistance Program in the Ogan Baru Village, Kertapati District.

This study uses qualitative method with descriptive data analysis techniques. Data collection techniques are carried out through interviews, observation and book study. This study suggests that the impact on target groups namely Target Households or BLT recipients contained in the course of fulfillment of basic needs of food, for clothing, income and living conditions there are no changes. While in the non target group that is part of the government and the people who live around the BLT recipients showed no effect due to the presence of BLT program. Achievement effects occur only in the short term: the ability to meet basic needs, while long-term effects are not achieved. Cost used for BLT program comes from the Form of Social Ministry of the Budget Users. While the costs associated with the RTS is not an official fee, but only a sign of gratitude. Implementation of the BLT program is not hamper the implementation of other programs implemented by the government at the same time with the implementation of the BLT program. In order for direct cash assistance program impact can be felt the most, researcher suggests that it should take a few improvements such as updating the data of the poor who receive government assistance and involvement of the staffs in village and district levels in getting poor communities data so that the data retrieval program can be better targeted and bring expected impact .

Key word: evaluasi dampak, program bantuan langsung tunai